

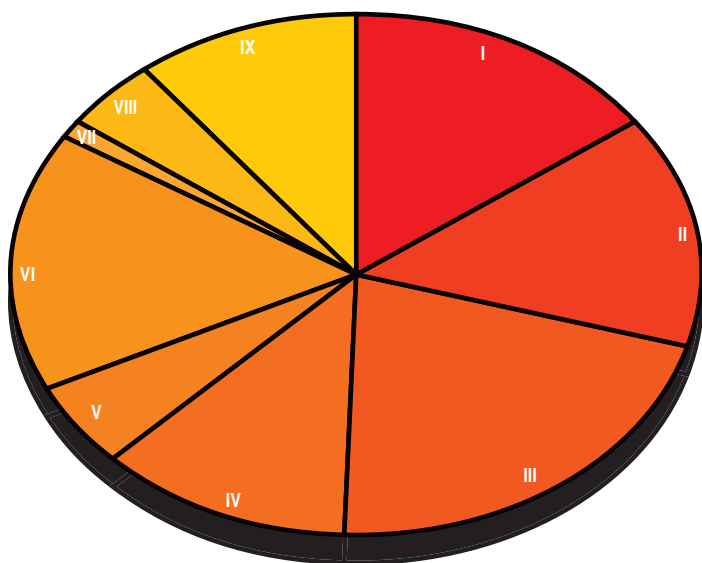
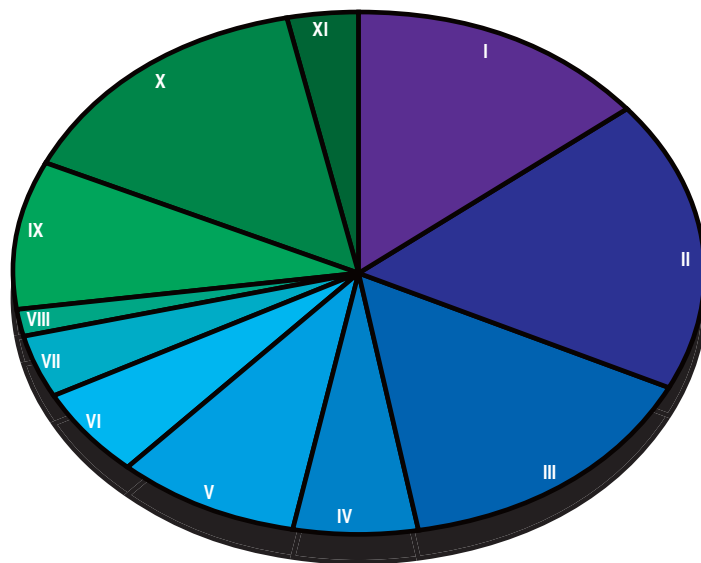
Nuclear News READERSHIP ANALYSIS



Audit Bureau of Circulations

11,249* Monthly

Business/Industry	%
I. Utilities	14.4
II. National Laboratories and Government Agencies	17.9
III. Consulting and Service Companies	15.1
IV. Architects/Engineers and Constructors	5.7
V. Manufacturers and Suppliers	8.7
VI. Professor/Instructor/Trainer	5.5
VII. Medical Institutions	3.9
VIII. Private Research and Test Laboratories	1.6
IX. Others Allied to the Field	9.2
X. Educational Institutions	14.8
XI. Corporate/Non-ANS Member Subscriptions	3.2



Position/Title	%
I. Top Management (Presidents, Vice Presidents, Directors, Owners, other officials)	15.1
II. Middle Management (Superintendents, Supervisors, Managers, Chief Engineers, Department Heads, other managerial titles)	14.5
III. Engineers (Nuclear, Electrical, Mechanical, Chemical, other engineering titles)	21.0
IV. Health Physicists, Chemists, Technicians, Analysts, Consultants, Scientists, and other specialists	12.0
V. Professors, Instructors, Trainers	5.2
VI. Student or Other Educational Title	16.2
VII. Reactor/Senior Reactor Operators, or Reactor Operations Supervisors	1.0
VIII. ANS Emeritus/Fellow-Emeritus	4.6
IX. Other	10.4

*Based on December 31, 2010 ABC Business Publication Publisher's Statement.