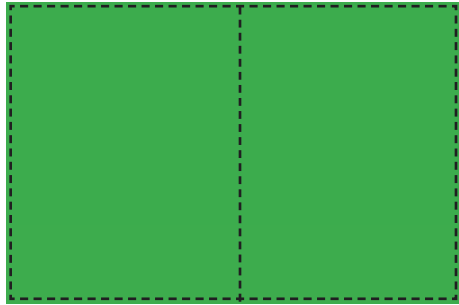


# Nuclear News

## Ad Size Guide

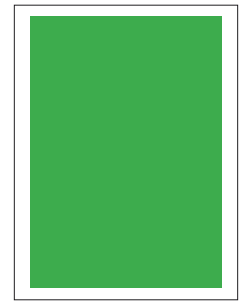
Relative ad sizes and placements if ad was to appear on a left-hand page.



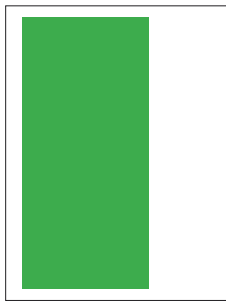
2 page spread with bleed  
(16.75" x 11.125")



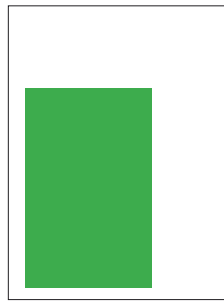
1 page with bleed  
(8.5" x 11.125")



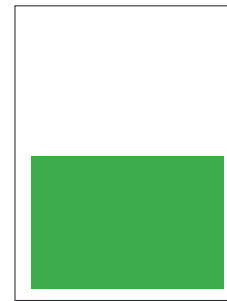
1 page - no bleed  
(7.0" x 10.0")



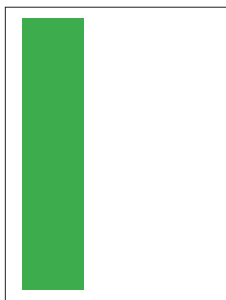
2/3 page  
(4.667" x 10.0")



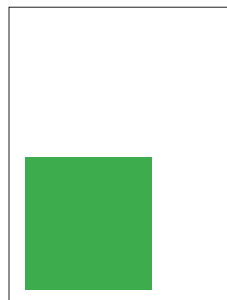
1/2 page island  
(4.667" x 7.375")



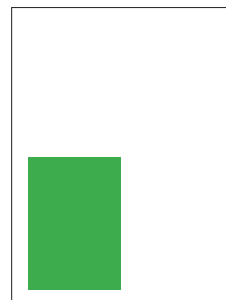
1/2 page horizontal  
(7.0" x 4.875")



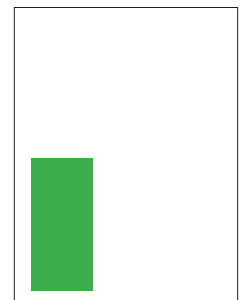
1/3 page vertical  
(2.25" x 10.0")



1/3 page square  
(4.667" x 4.875")



1/4 page vertical  
(3.375" x 4.875")



1/6 page vertical  
(2.25" x 4.875")

<b>2-Page Spread Bleed Size:</b>	16.75" x 11.125"	<b>Column Widths:</b>	2.25" and 3.375"
<b>2-Page Spread Trim Size:</b>	16.5" x 10.875"	<b>Column Length:</b>	10.0"
<b>Full Page Bleed Size:</b>	8.5" x 11.125"	<b>Screen:</b>	133 screen
<b>Full Page Trim Size:</b>	8.25" x 10.875"	<b>Printing / Binding:</b>	offset / saddle-stitched and Perfect Bound

All supporting documents (Fonts, Pictures, Xtentions, Plug-ins) required for use with the files must be included. A laser copy of the ad should be included, with any spot colors clearly labeled. Alternatively, color separations or an Acrobat PDF proof may be sent. PDF proofs must be clearly marked as proofs only and not for production. Files sent electronically (via e-mail or web) MUST be compressed to decrease file size and protect data.

To ensure accurate color reproduction, please check that 4-color ad files are built using only CMYK colors; 4-color ads which include spot colors or RGB images will be converted to CMYK before printing, which could affect the appearance of the ad in the final printed magazine.